

Successful International Presentations

A practical workshop for successful presentations in an international context

<i>Idea and target of this training</i>	Successful international presentations underline your professional and intercultural competence. In this training, you will become aware of your body and verbal language and learn a variety of techniques to improve your personal impact. You will discuss the varying presentation styles expected in different countries and learn how best to reach and convince your international audience. In a variety of exercises, you will get feedback about your personal impact and recommendations for even more successful presentations.
<i>Content</i>	<ul style="list-style-type: none">› Reflections on cultural standards› Awareness and understanding of cultural standards› Preparing your presentation with a view to your target group› Using the right media for your audience› Raising interest right from the start› Different strategies to convey your message› Dealing with difficult situations› Respectful and empathetic involvement of international audiences› Intonation and body language in different cultures
<i>Methodology</i>	Theory input, individual tasks, group tasks, discussion, video analysis and practical exercises
<i>Target audience</i>	Managers and staff working in an international environment
<i>And what is special about this training?</i>	We ask every participant to bring presentations from their business unit to the training. Based on this material, you will hold several presentations and be given the opportunity to work on the feedback you received in the previous exercise. A detailed video analysis ensures an intensive review of your personal impact. The training will be held in English but, with the participants' consent, theoretical input and personal feedback units can be held in German.

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	Sabine Poston		8 participants maximum
	Day 1: 10:00 - 18:00; Day 2: 9:00-17:00		English
	1.080,00 EUR		Königstraße 30 22767 Hamburg