



Successful International Presentations

Overview

Dates: 23 – 24th of April 2026

Length: 2 Days, in person | 9:00-17:00 Uhr

Number of participants 8

Your trainer

Sabine Poston

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Objective and Concept of the Training

Successful international presentations underline your professional and intercultural competence. In this training, you will become aware of your body and verbal language and learn a variety of techniques to improve your personal impact. You will discuss the varying presentation styles expected in different countries and learn how best to reach and convince your international audience. In a variety of exercises, you will get feedback about your personal impact and recommendations for even more successful presentations.

We ask every participant to bring presentations from their business unit to the training. Based on this material, you will hold several presentations and be given the opportunity to work on the feedback you received in the previous exercise. A detailed video analysis ensures an intensive review of your personal impact. The training will be held in English but, with the participants' consent, theoretical input and personal feedback units can be held in German.

Content

- » Reflections on cultural standards
- » Awareness and understanding of cultural standards
- » Preparing your presentation with a view to your target group
- » Using the right media for your audience
- » Raising interest right from the start
- » Different strategies to convey your message
- » Dealing with difficult situations
- » Respectful and empathetic involvement of international audiences
- » Intonation and body language in different cultures

Target group

Managers and staff working in an international environment

Costs

1.280,00 EUR zzgl. MwSt.

Your Contact Person: Jana Höller

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